

Cloud Business Case Builder

Powering rapid business case analysis for cloud-to-cloud and on-premise-to-cloud transformations.



While the advantages of shifting towards cloud are well-understood, cloud transformation initiatives can be complex, time consuming and are impactful. Enterprises, their transformation partners and cloud service providers (CSP) need to work together early on to discuss the cloud business case, look at the different offerings, and then decide on a way forward.

Txture's Cloud Business Case Builder (CB) is your solution for automating cloud-to-cloud assessments and business case estimations. It allows for rapid analysis of large-scale cloud environments of all major cloud providers. Txture CB assesses the currently used cloud services by integrating cloud service provider APIs, local virtualization environments, CMDBs or data dumps, and generates the business case scenarios for cloud transformations.

Product Facts



Always up-to-date cloud services catalog



Many supported CSPs



Automated cloud business case scenarios



Comprehensive business case comparisons



Flexible data ingest from many sources

Key Use-Cases

Cloud Business Case Calculation

Quickly understand expenses with the current CSP or an on-premise landscape and automatically draw alternative deployment options in the cloud. Txture CB inventories the existing IT infrastructure by leveraging the CSP APIs, a CMDB or plain CSV data dumps. Simply define a cloud strategy for a business case analysis and automatically receive bills of materials for further analysis. Don't worry if assumptions or requirements change, as you can always adjust and recalculate your cases.

Cloud Business Case Analysis

Once you have come up with one or multiple alternative business cases, Txture CB provides you with all the necessary tools to get detailed insights and decide on a way forward. Txture CB lets you compare overall cost, all available pricing options, leveraged cloud services, cost per service category, geo-locations and how well a business case reflects your cloud strategy. Add custom cost items to express migration cost, management fees and such, and use Txture CB as a comprehensive way to discuss and negotiate with your client or answer bids.

“Through automation and decision support Txture CB helps you to reduce the time it takes your clients to commit.”

Get in Touch



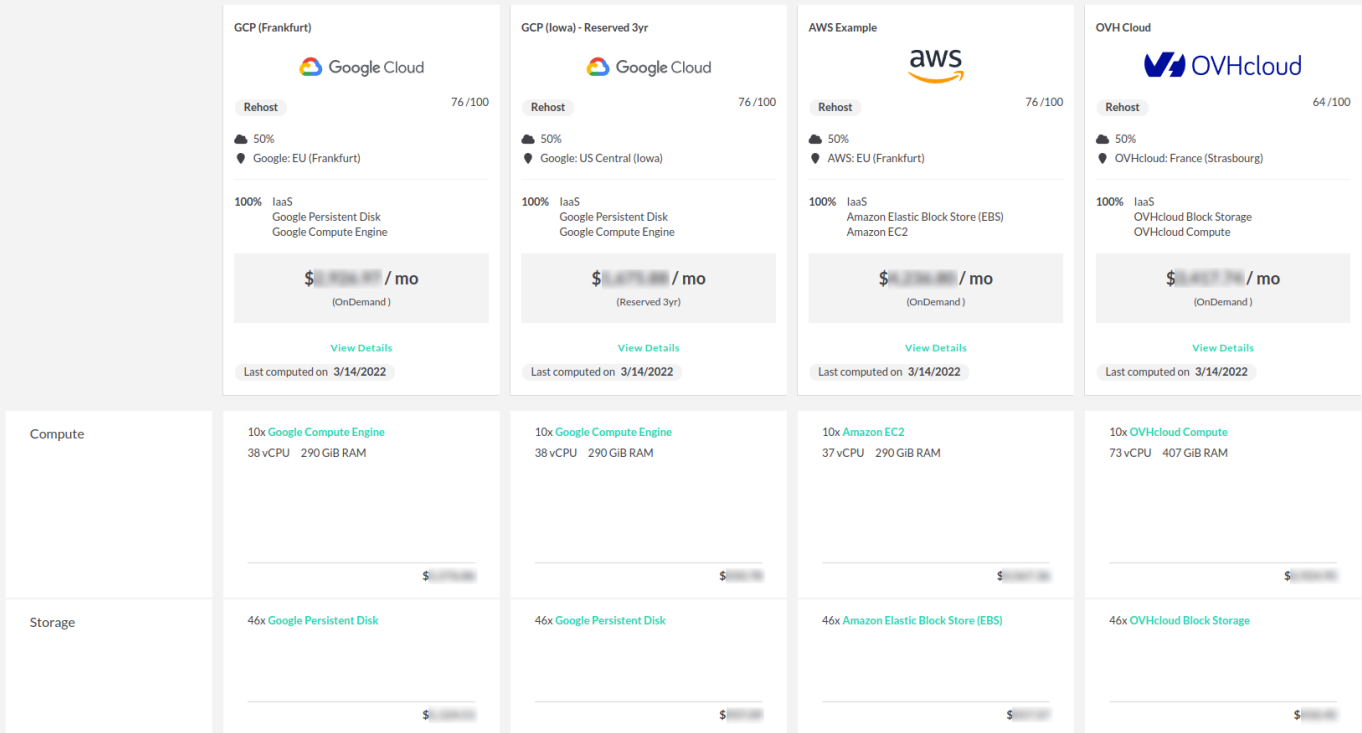
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How does it work?

The starting point for each cloud business case calculation is the data input of the initial infrastructure components. Depending on the client situation, data access to IT assets may be restricted, especially in pre-sales phases. To help you work on the limited data you've got, Ttexture CB supports a wide variety of data sources and lets you connect e.g. to the client's accounts with different cloud service providers or upload a custom spreadsheet containing a data dump.

Once you've loaded IT asset data into Ttexture CB, cloud business case alternatives for different cloud service providers, service model preferences or pricing models are generated in a matter of minutes. For the calculations Ttexture CB makes use of our extensive cloud knowledge base, including cloud-to-cloud product mappings, on-premise technologies to cloud service mappings, up-to-date cloud service prices and much more. Define cloud strategies that are of interest to you and compare multiple business case alternatives from various angles and decide with confidence on a way forward.

Benefits



Effectively compare alternative business case scenarios



Leverage automated and flexible data input for business case results



Reduce time-to-commit through automation and decision support



Increase consulting quality through in-depth business case analysis

“Pick the right scenario to create your offer or discuss with the client cloud cost forecasts, pricing options, target state cloud service portfolios, or custom billing items to get a transformation going.”

Do you want more info or see the tool in action?
Just get in touch with us!

Get a Demo